

## HPE Technology Refresh



HPE Financial Services can help customers find new ways to plan for, acquire, consume and adapt the technology systems needed for business transformation.

### Customer needs:

- Help with the challenges of aging IT infrastructure
- A financially prudent strategy that allows for regular updates

### Update on schedule

Like most enterprises, you probably have IT equipment in your data centers that you are holding on to for longer than you would like—servers, storage and networking gear that no longer meets the current and future needs of your business. Your aging servers and storage may cause you to miss significant improvements in performance and service delivery, greater efficiencies in energy and space consumption, and improvements that reduce administrative requirements. Whether you are dealing with long depreciation cycles or trying to squeeze too many priorities into your budget, delayed IT acquisitions can mean delayed benefits for your business. Meanwhile, the costs of maintaining your aging IT assets and risks of a failure grow, adding to your concerns and budget challenges.

Purchasing new IT and upgrading it in three or four years can be financially daunting for most organizations. Typically, such purchases

must be depreciated over a period of five to seven years. Upgrading sooner can lead to budget penalties and is usually discouraged by your Finance organization. There is a better way to acquire and pay for the IT infrastructure you need that won't lock you in and will allow you to keep up with the pace of change, providing you access to the best IT for your business and delivering the right financial outcomes to match.

### Financially prudent

It's time to rethink your IT investment strategy. A Technology Refresh program replaces ownership with predictable monthly or quarterly payments and provides for a shorter, routine refresh cycle every 24 to 48 months. You can keep your Finance department happy, maintain control over your IT and better meet the demands of the rest of the enterprise.

## A case for HPE Technology Refresh

A pioneering automotive company sought more timely access to new IT equipment as a key enabler to reach their competitive goals, but they did not want to compromise their strong commitment to sustainability and environmental protection. Advanced, data-driven IT applications and systems have been an essential part of their competitive advantage. A Technology Refresh program helped them aggressively shorten their refresh cycles in a way that was affordable and sustainable with responsible and secure IT removal.

### How it works

- Create a programmatic data center refresh discipline
- Available for all HPE Compute, Storage and Networking hardware

- Choose monthly or quarterly payments and desired refresh cycle
- Pay for IT over time and conserve cash, saving 10%–15% over 3 or 4 years
- We will start planning your next refresh 120 days before the end of term

You don't have to be locked into holding on to aging IT equipment and delaying your upgrades. A Technology Refresh Program can provide a cost efficient way to regularly refresh your IT and take advantage of new capabilities to achieve your business goals.

### Learn more at

[hpe.com/hpefinancialservices](https://hpe.com/hpefinancialservices)

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